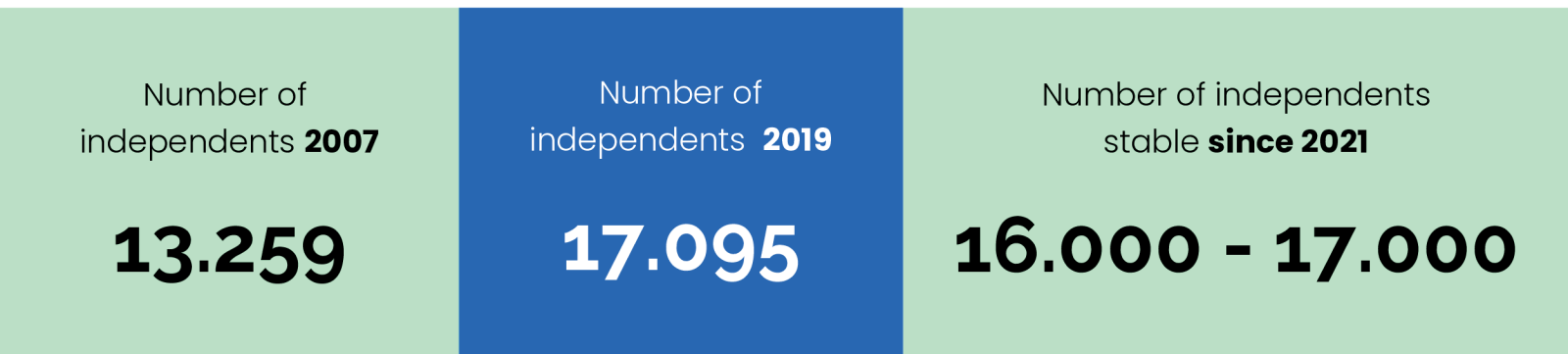


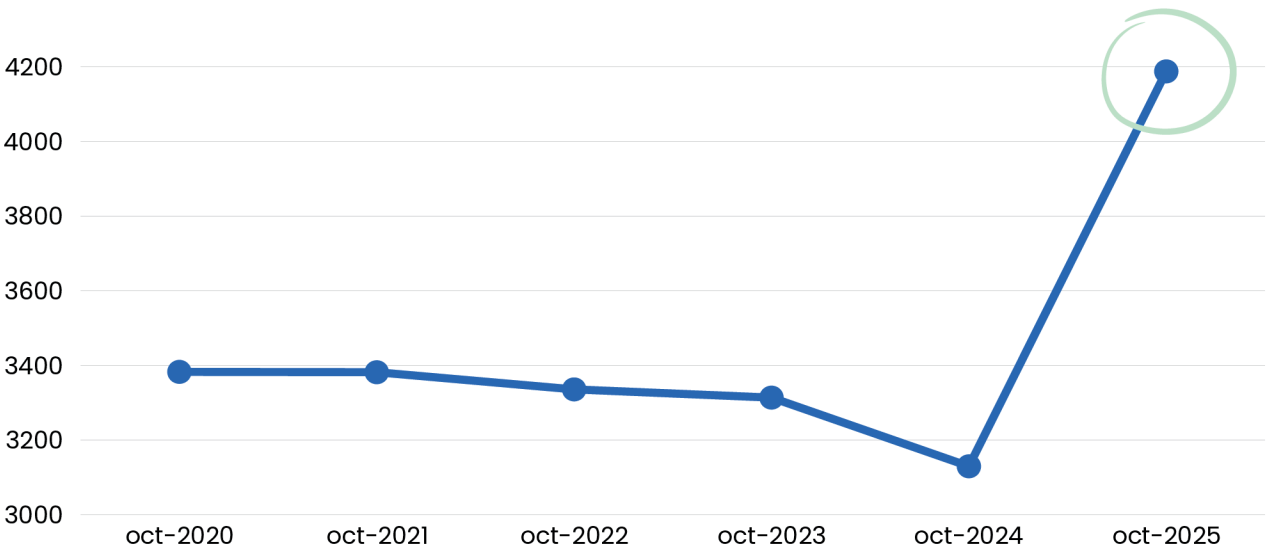
INDEPENDENTS WALLONIA

Analysis of starters and trends October 2025

KEY FIGURES AND TRENDS 2007-2025

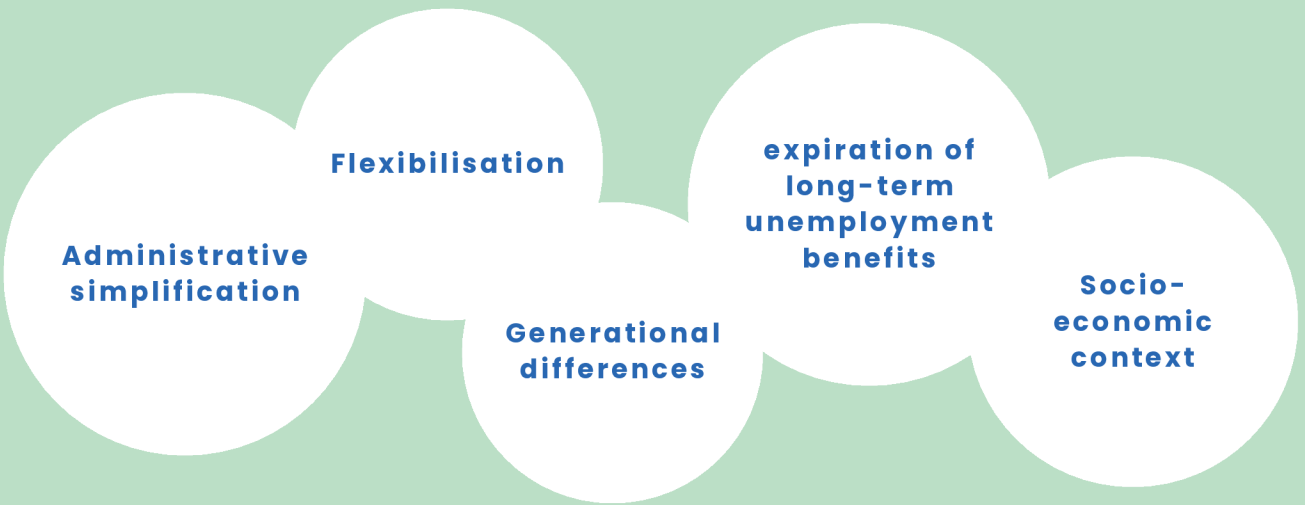


OCTOBER: RECORD MONTH 2025



October 2025 marks a historic record with 4,188 new self-employed persons in Wallonia, an increase of **more than 20%** compared to the average over the past 15 years. The figures point to a structural shift in entrepreneurship.

KEY FACTORS BEHIND THE GROWTH



CONCLUSION

Entrepreneurship in Wallonia is growing not only in numbers, but also in diversity and knowledge intensity. Self-employed people are increasingly opting for **autonomy**, **flexibility** and **personal development**.

Trends
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