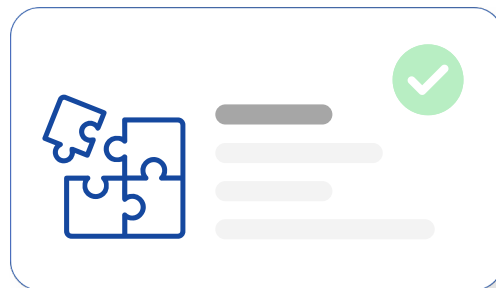


Module

Activities

Official company activity data for precise segmentation, market insight and risk analysis.

Detailed NACE-based activity classifications help teams understand what companies do.



Key benefits

Precise segmentation

Target companies using official activity codes.

Richer sector insight

Build a clearer view of markets and industries.

Reliable risk context

Assess exposure using validated NACE classifications.

What's included?

- Main activity codes
- Secondary activity codes
- Official NACE descriptions
- Activity start and end dates
- Current and historical activity
- Sources
- Sub sources
- Entity type
- Joint committees

Why it matters?

Improve targeting

Focus marketing and sales on the most relevant sectors and niches.

Understand market exposure

Map industry concentration and identify sector-related risks.

Support expansion decisions

Compare sectors and uncover new market opportunities.



Who benefits?

Sales teams – Marketing departments – Risk analysts –
Data management teams – Research teams



Want to see the module in action?

Contact the team via info@tbi.be for a demo.

→ **Book a demo today**